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**FOR IMMEDIATE RELEASE**

## **Language People, Inc. Unveils First Sign Language Kiosk for Retail Use**

**PizzaBar will become the first Certified Deaf Friendly™ restaurant in the United States using a Sign Language Kiosk for Retail and Commercial Use.**

**Murrieta, CA:** On Wednesday, October 7, 2015 at a premier event scheduled to take place at PizzaBar in Newport Beach, Language People, Inc. and its subsidiary LP Connect will unveil the LP Revolution™, the first ever Sign Language Kiosk designed to allow retail customers to communicate with store employees using sign language.

“Language People is dedicated to encouraging equal access and ADA compliance for all including the Deaf.” says Lisa Wrench, CEO of Language People, Inc. “By introducing the LP Revolution we are letting the world know it’s time to listen to the Deaf Community and treat them equally.”

Through the use of video streaming technology and the Company’s proprietary VRI (Video Remote Interpreting) software, the LP Revolution allows Deaf users to touch a button and almost instantly connect with a sign language interpreter, who then converts the sign language into words for the other person to hear through the kiosk. Everything the other person says is also instantly converted to sign language for the Deaf user to see and understand. Employees are not required to learn anything new to use the kiosk. They simply speak as they normally would during a conversation with a customer. Everything else is automatic. This process creates the best environment for communication between a customer and a customer service employee.

“Currently most Deaf customers are required to use paper and pencil or crude gesturing to attempt to communicate with business employees. This is awkward, unnatural and embarrassing to both parties and does not allow the customer to communicate in their primary language which is American Sign Language.” Chris Taylor, Principal & CEO of ADA Compliance Consultants, Inc. “The LP Revolution eliminates those barriers and allows the customer to communicate effectively with the other person just like any other customer with complete equality.”

The Deaf Community is the 3rd largest cultural linguistic group in the United States. Deaf consumers comprise an estimated 10 million individuals. For each Deaf person, there are approximately 3-5 people who are strongly influenced based on how their Deaf friends, family, and associates are treated, making a potential reach to 50 million consumers in the U.S. Deaf consumers also are members of every other demographic (i.e., language, race,



socioeconomic status, geographical location, education etc.). These same marketing factors of influence exist internationally.

The unveiling will occur on October 7, 2015 from 6:00-9:00p.m. at PizzaBar located at 2201 W. Balboa Blvd., Newport Beach, CA. Business owners, Community Leaders and the public are welcome to attend and see how the LP Revolution can help businesses connect and communicate with the Deaf Community.

For more information about Language People, Inc., please visit [www.languagepeople.com](http://www.languagepeople.com)  
For more information about LP Connect., please visit <http://www.lpconnectcard.com>

### **About Language People, Inc.**

Since 1988, Language People has been a leader in the Language Services field, providing thousands of interpreting and translation services throughout the US each month. We are leading experts in the field of American Sign Language (ASL) interpreting. Our patented Video Interpreting (VRI) technology brings interpreters immediately into a video conference call with an American Sign Language (ASL) interpreter for Deaf and Hard of Hearing individuals as well as in spoken languages for non-English speakers. We work in courts, hospitals, government agencies and businesses of every kind 24 hours a day, 7 days a week.

Language People is a Business for Social Good, which means that we are committed to honest, dedicated service to our fellow humans while at the same time providing excellent business services to our customers. Our mission is to make the world a better place one conversation at a time.

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